



EAM Gathering in Zürich

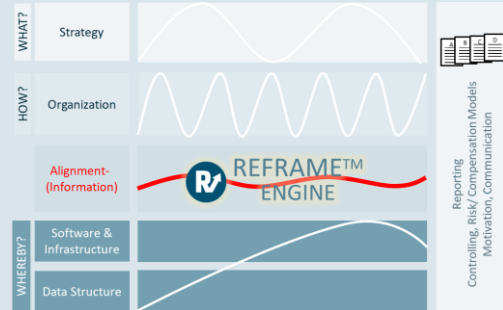
REFRAME - END 2 END TRANSFORMATION MANAGEMENT

Motivation



REFRAME™ ENGINE

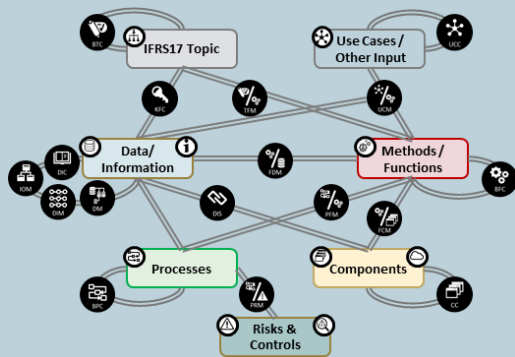
Why Enterprise Architecture?



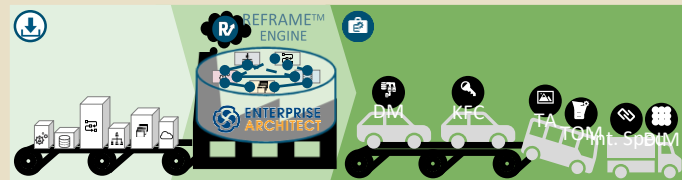
Live INTRO Customer Case



REFRAME Artifact Network



REFRAME Engine “Behind the Scenes”



Conclusion

AUTOMATION
requires
STANDARDIZATION

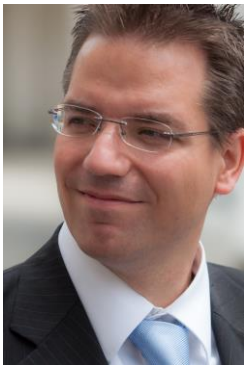
Motivation

MOTIVATION

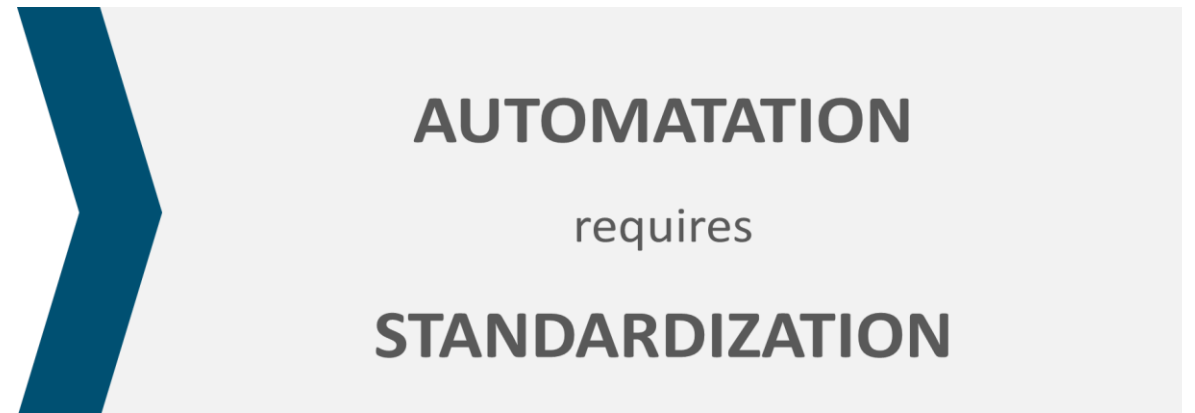
Development of a digitalized architecture standard to automate enterprise **transformations across multi project** management on an **automated bases**.

Only with **deep understanding of the business** in combination with a **vision of project automatization** based on **deep knowledge of project needs** it is possible to turn implicit knowledge to explicit, scalable and trainable **business solutions for the market**.

This kind of “**architectural thinking**” is my motivation for the future to make things going better and smarter.



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Why Enterprise Architecture?

WHY ENTERPRISE ARCHITECTURE?



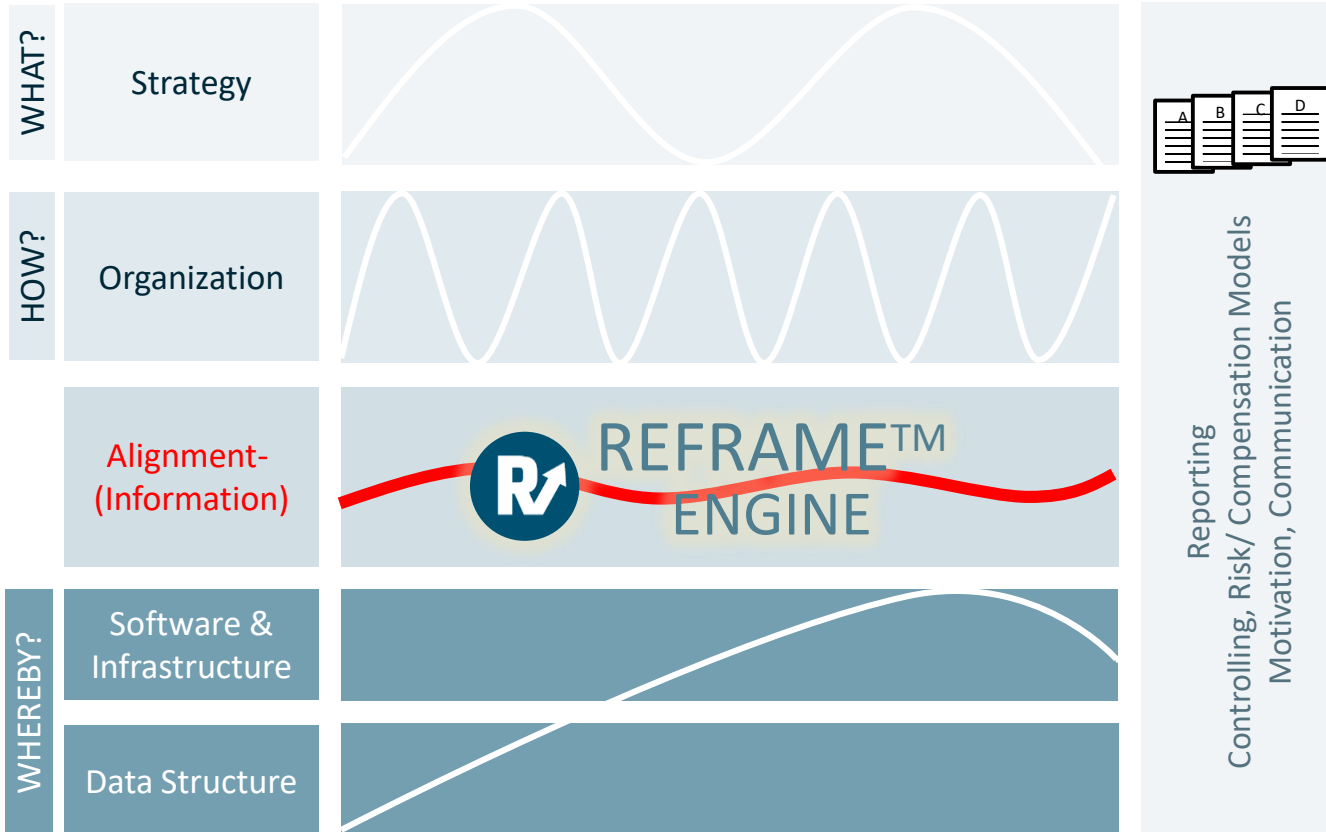
Enterprise Architecture is about 2 Things ...

Insight & Knowledge

... as maintaining the company

“Ability 2 Change”

CHALLENGE: «AUTOMATED MANAGE CHANGE»



- › Manage **different speed**
- › Postulate **Principles & Standards**
- › Define a **“Harmonized Business Language”**
- › **Reduce Cost!** → Achieve this by **automated generated artifacts**

› WE MAKE BUSINESS TRANSFORMATION READY FOR **“ABILITY TO CHANGE”**

CHALLENGE



AUTOMATION

requires

STANDARDIZATION

Live INTRO

Customer Example

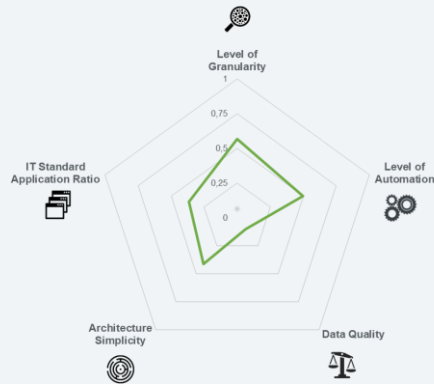
MANAGEMENT COCKPIT FOR TRANSFORMATION MANAGEMENT

VISION: A STANDARDIZED METHODOLOGY FOR ENTERPRISE MANAGEMENT (PROJECT & ARCHITECTURE)



- Standard for Transformation Management
- SET & TRACK Goals - Groupwide
- Visualize Progress

Current Situation



Target Situation



RESULT: INTEGRATED AUTOMATED FRAMEWORK FOR STEERING THE ORGANIZATION TRANSFORMATION

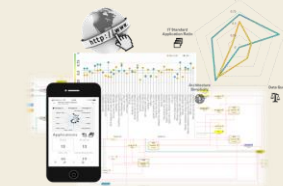


- Group & Across Overall 23 Countries
- By 4 Peer Group
- By 50 Legal Entities
- By Full Detail Attribute Level

Data Analysis



Results



Clear understanding of current situation



Recommended Next Steps



CREATE A SUSTAINABLE IFRS 17 DATA LANDSCAPE ACROSS THE WHOLE GROUP

REFRAME™ Artifact Network

Behind the Scenes

ARTIFACT NETWORK AS BASIS FOR ARCHITECTURAL DECISIONS



Requirements

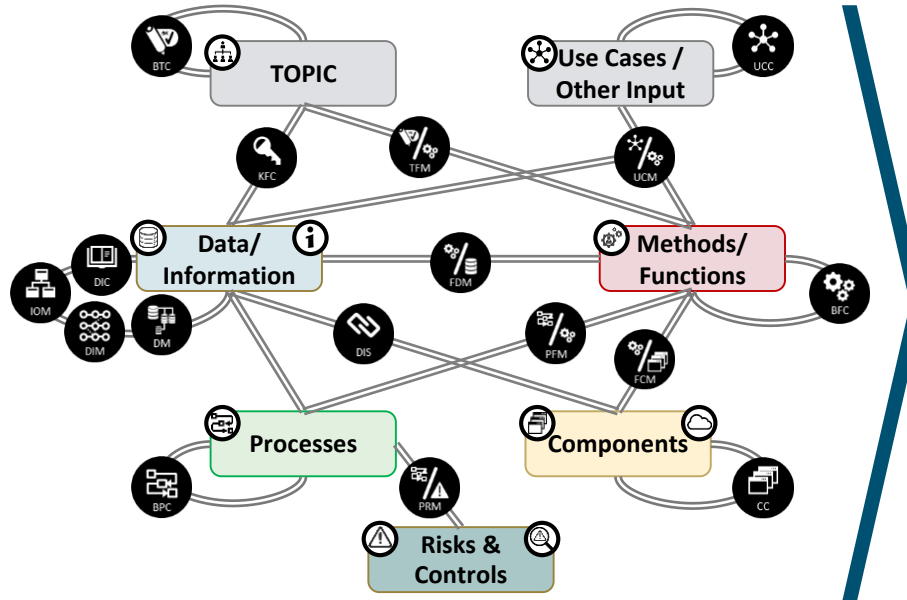


Collaboration
Artefact Network



Business Process Acceleration

- ✓ **Audit Trail**
- ✓ **Harmonized Business Language**
- ✓ **Full Scalability**
- ✓ **Full Traceability**
- ✓ **Collaborative Environment**
- ✓ **Easy & up-to-date**
- ✓ **All artifacts always synchronized**
- ✓ **Automated GAP's identification**
- ✓ **Automated processed Target Architecture Variants**



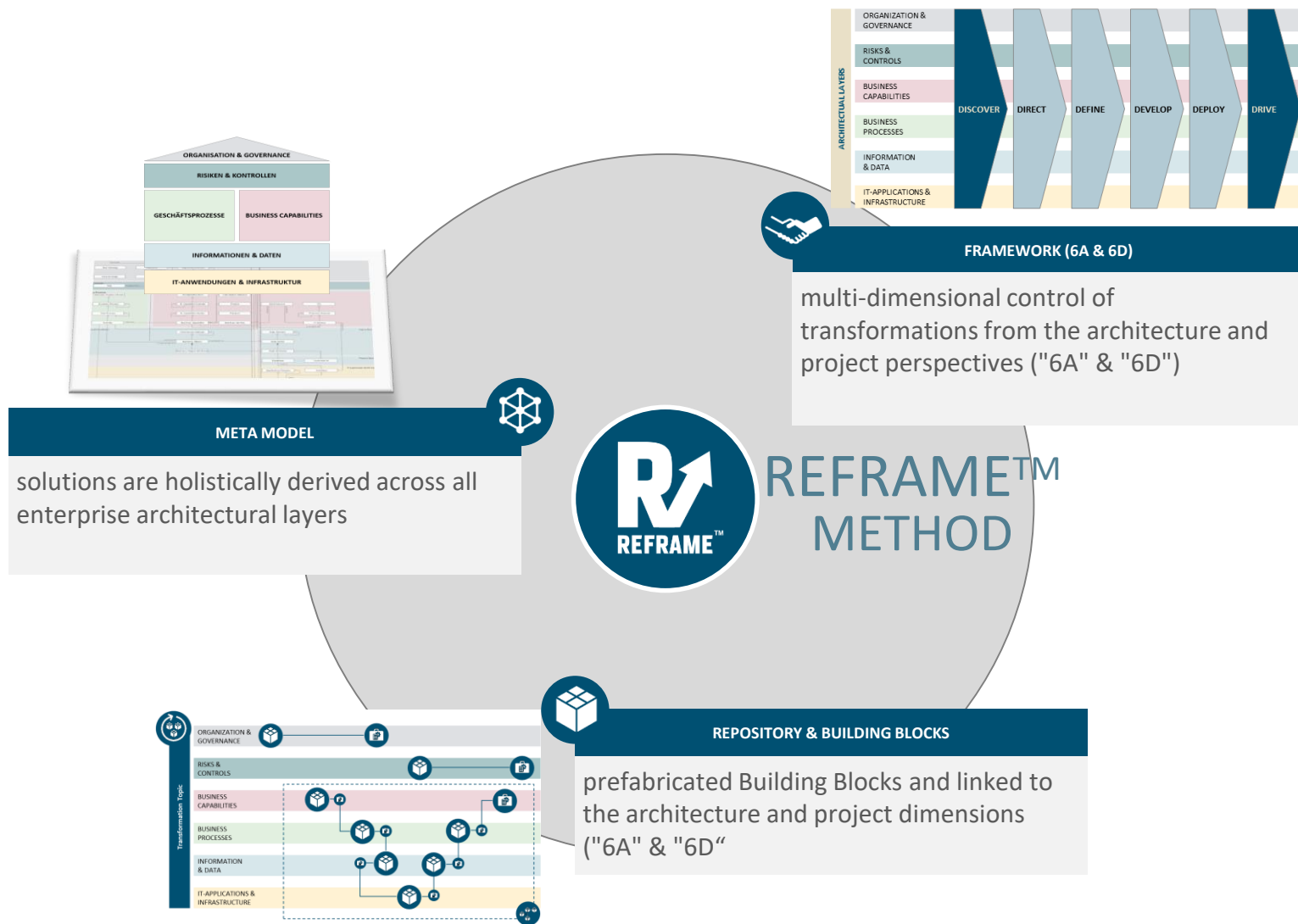
-  **Transformation**
 - Increase Transparency Level
 - Speed Up Transformation Process (Time 2 Market)
-  **Business Value Added**
 - Lower Costs because auf high automated Transformation Process
-  **Collaboration**
 - Align Business & IT & Management
 - Harmonize Business Language

FULLY AUTOMATED MANAGED PROJECT ARTIFACTS

REFRAME™ Engine

Behind the Scenes

REFRAME METHODOLOGY - OFFERS A RICH SET OF ACCELERATORS

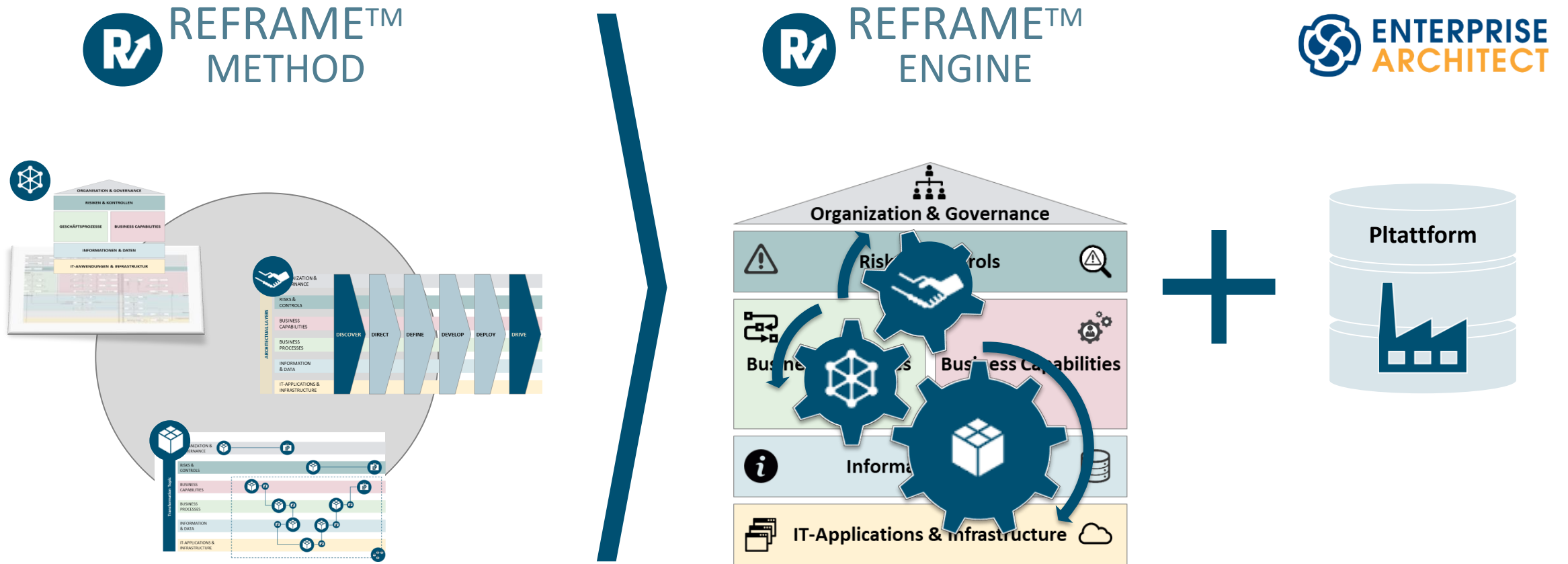


- ✓ **Industrialized Delivery** – shortened project timelines and reduced project risks
- ✓ **Best Practices and Proven Methodology** – agile and accelerated implementation
- ✓ **Integrated Approach** – covers data, processes, organization and technologies

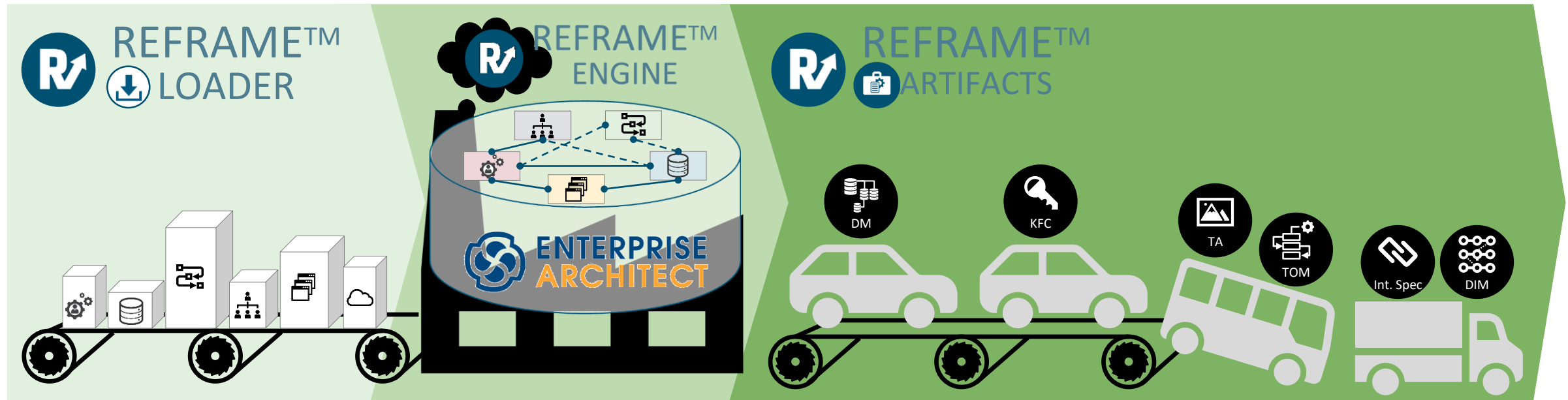
Behind the Scenes

REFRAME ENGINE – AN AUTOMATED END 2 END CONCEPT

The **standardized** REFRAME methods are the basis for translating them into "**automated**" procedures in a sustainable manner and thus enabling automation and scaling



REFRAME ENGINE – END 2 END AUTOMATED SOLUTION



- ✓ Collect raw materials
- ✓ Deliver to the factory

- ✓ REFRAME Engine offers Automated Methodology & Standardization

- ✓ **20 – 30% cost saving by increasing time to market delivery comparing to “manual” managed project deliverables**
- ✓ “Automated Dependency Management”
- ✓ “Automated Inventory Management”
- ✓ “Analysis & Reporting Framework” – fully managed output framework

CONCLUSION

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STANDARDIZATION





Norbert Schattner
Director

START THE FUTURE WITH NEW IDEAS!

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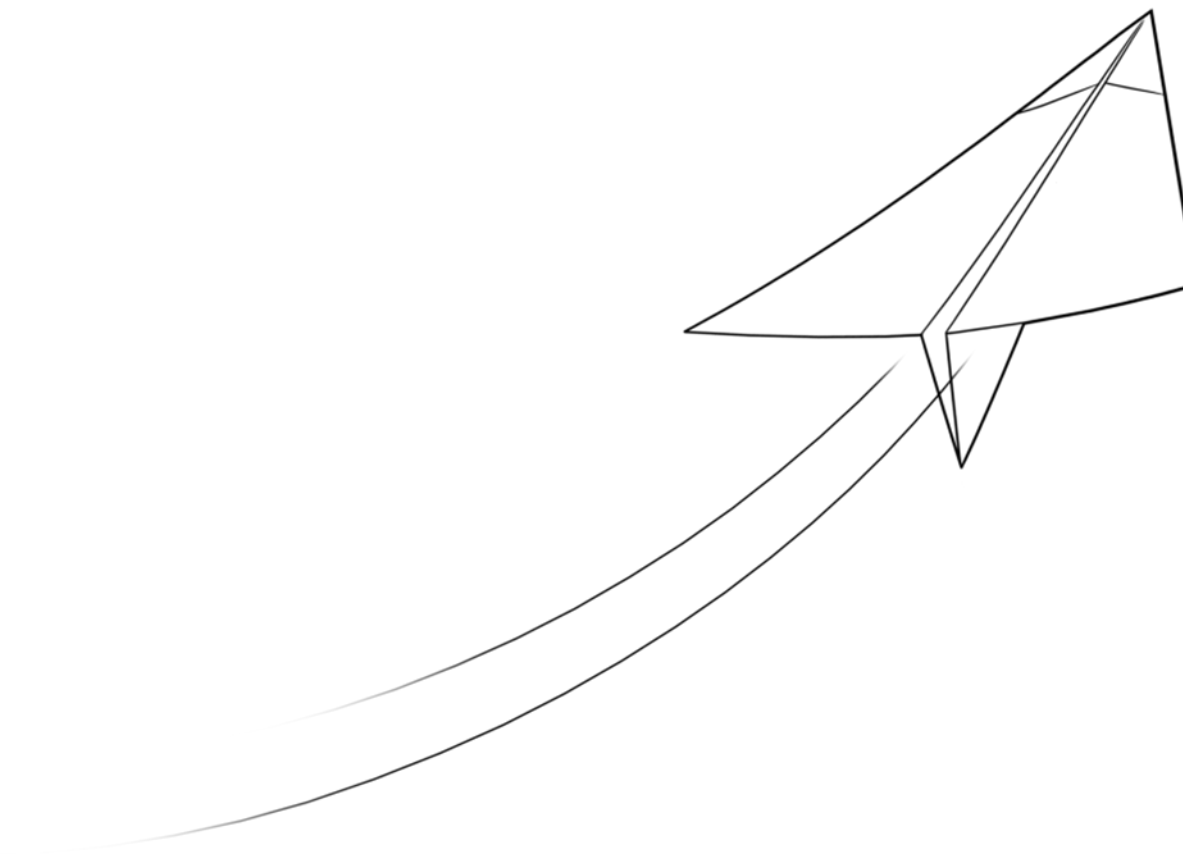
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